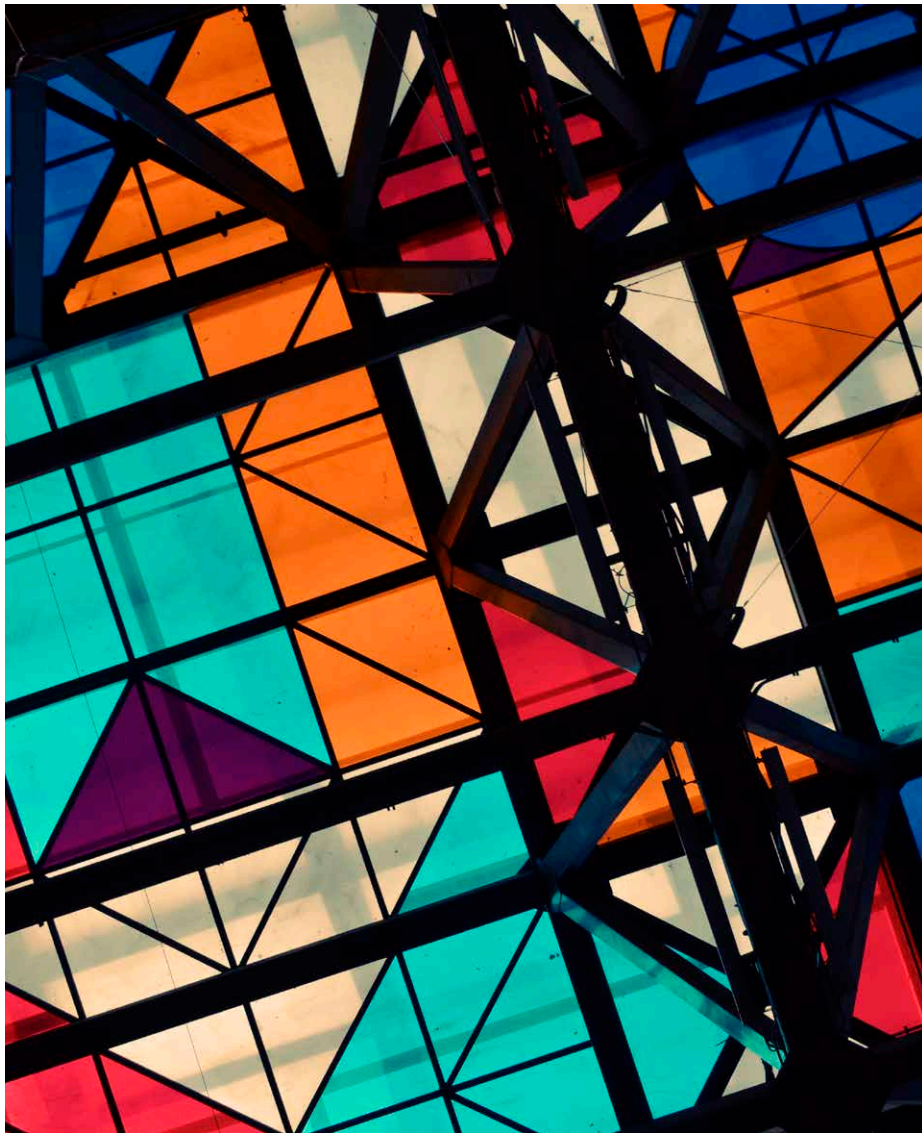


MARKETING & DESIGN  
**PORTFOLIO**  
Krista M. Rundiks



2024

linkedin.com/in/kmrdesigns  
kristarundiks@msn.com  
303-667-6075

# KRISTA M. RUNDIKS

DESIGNER & MARKETING PROFESSIONAL



## PROFESSIONAL SUMMARY

With 15+ years in digital media, marketing, content creation, and business analytics, I'm dedicated to advancing brands. My goal is to elevate my career through industry best practices and collaborative relationships. Visit [www.KmrDesigns.net](http://www.KmrDesigns.net) for more information.

## EMPLOYMENT HISTORY

JAN 2021 - PRESENT

### Marketing & Design Specialist, LogisticsFlow (LFI), Remote

At LFI, I collaborate with 20+ stakeholders from electronic distribution firms helping with brand development, paid campaigns, marketing report creation, and front-end web design.

MAR 2023 - MAY 2023

### Instructional Media Specialist, UNM College of Pharmacy, ABQ, NM

Learned about ACPE requirements & CPE administration, assisted in NEO course enrollment via Moodle, supported OSCE setup, and contributed to rebranding mock-ups for UNM's CPE and NEO websites.

MAR 2011 - DEC 2020

### Marketing & Design Specialist, Component Distributors, Inc., Denver & Remote

Designed and created visually appealing marketing materials and websites to support the brand image and promote products and services.

APR 2010 - MAR 2011

### Jr. Web & Graphic Designer, HBW Marketing & Branding, Denver

Led web design processes from concept creation to coding, managing a team of three designers to meet deadlines. Engaged in client communications, estimated projects, and collaborated with the CEO.

JUL 2005 - APR 2010

### Web & Graphic Designer, American DataBank, Denver

As the sole designer at American DataBank, I collaborated with sales, operations, and IT, creating 200+ custom background check websites for clients in education, healthcare, and corporate sectors.

AUG 2002 - AUG 2010

### Free-Lance Web & Graphic Design, KmrDesigns, Denver

Designed marketing materials & websites for 25+ businesses.

## EDUCATION

APR 2023 - FEB 2024

### Digital Marketing Bootcamp & Business Analytics (Passed), Promineo Tech & Ziplines - UNM Continuing Education, ABQ, NM

Completed a 16-week Digital Marketing Bootcamp and 10-week Business Analytics certificate from UNM's Continuing Education Business Development Courses.

2018 - 2020

### Master of Arts, Instructional Design & Technology, GPA: 3.96, 30 Credits, The University of New Mexico, ABQ, NM

Delved into instructional design, covering topics from understanding the adult learner and global e-learning to prototyping designs, utilizing presentation technologies, and exploring virtual worlds in online learning, culminating in a capstone internship project.

2004 - 2006

### Bachelor's Degree in Technical Communications / Multimedia Production, GPA: 3.39, 61 Credits, Metropolitan State University, Denver, CO

I completed diverse multimedia courses covering topics such as DVD Authoring, Interactive Multimedia Writing, Visual Basic Programming, Multimedia Production, Scriptwriting, Communications Law, and Budgeting for Multimedia.

1998 - 2004

### Associate of General Studies (Production & Design Tech), Associate of Applied Science (Graphics & Animations Tech), Certificate (Graphics & Animation Tech), GPA: 3.62, 137 Credits, Red Rocks Community College, Lakewood, CO

Coursework included Web Design, Digital Photography, Print Design, Color Theory, Photoshop, Illustrator, Video Editing, Sound Production, Animation and more.

## SKILLS

Adobe Creative Cloud, MS Office, Google Products, HTML, CSS, Bootstrap, Design Fundamentals, Optimization Techniques, WordPress, Basic Tableau.

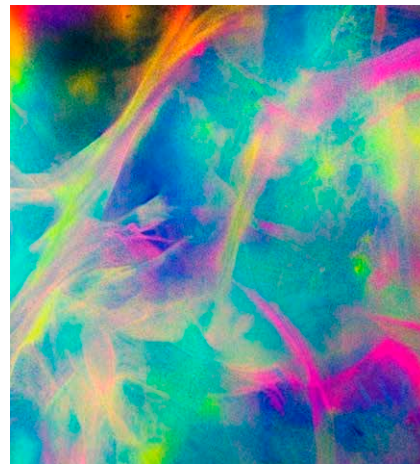
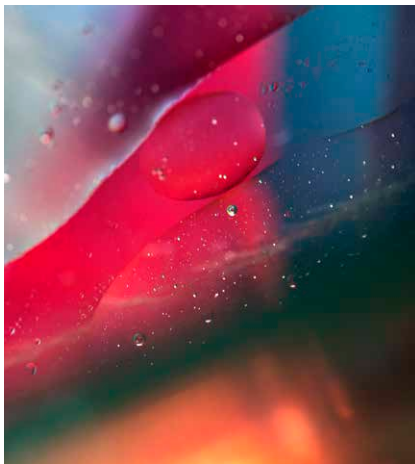


Digital Marketing, Brand Building, Graphic Design, & Business Analytics, Project Analysis, Pre-Production & Project Planning, Client Communication, Team Oriented, Self-Starter.



## HOBBIES

Gardening & Landscaping, Mosaics, Painting, Clarinet & Flute, Violin, Poetry, Walking Dogs, & Lap Swimming.



Design is a way of life, a point of view. It involves the whole complex of visual communications: talent, creative ability, manual skill, and technical knowledge.” - Paula Scher

# LOGOS

Logo design is a vital aspect of visual branding, condensing a brand's identity into a distinctive symbol. It involves a strategic blend of graphics, typography, and color to create a memorable and versatile mark. The goal is to craft a logo that communicates a brand's essence effectively and fosters recognition across platforms, serving as a visual ambassador in the competitive business landscape.





# CORPORATE BUSINESS CARDS



**COMPONENT DISTRIBUTORS, INC.**  
Technical solutions  
that are easy to find  
and easy to buy.

**KRISTA RUNDIKS**  
Digital Marketing & Design

Phone: 303-667-6075  
Email: [krista.rundiks@cdiweb.com](mailto:krista.rundiks@cdiweb.com)

**COMPONENT DISTRIBUTORS, INC.**  
4770 N. Forest St., Unit C  
Denver, CO 80216



**COMPONENT DISTRIBUTORS, INC.**  
[www.cdiweb.com](http://www.cdiweb.com)

**Technical Solutions For**  
LED Lighting | Power Electronics | RF & Microwave | Sensors & Wireless | Precision Measurement  
[www.cdiweb.com](http://www.cdiweb.com) | [led.cdiweb.com](http://led.cdiweb.com) | [rf.cdiweb.com](http://rf.cdiweb.com)



**KRISTA RUNDIKS**  
DIGITAL MARKETING / DESIGN

**Logistics  
FLOW**

303-667-6075  
[krista.rundiks@logisticsflow.com](mailto:krista.rundiks@logisticsflow.com)  
789 Sherman St., Ste. 575  
Denver, CO 80203



**Logistics  
FLOW**.com



**N Vision**



**N Vision**

**KRISTA RUNDIKS**  
DIGITAL MARKETING

Office: 303-667-6075  
Email: [krista.rundiks@nvisionlabs.co](mailto:krista.rundiks@nvisionlabs.co)  
651 N Plano Rd, Suite 401  
Richardson, TX 75081

[www.NVisionLabs.co](http://www.NVisionLabs.co)

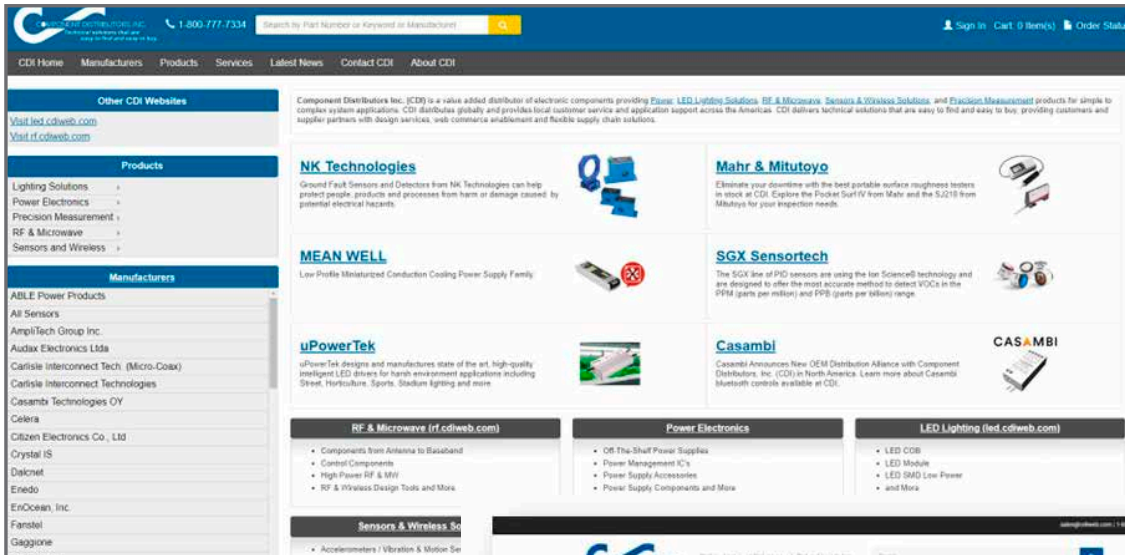
# LETTER HEADS

A well-designed letterhead not only imparts a sense of professionalism but also enhances brand recognition. It is an integral part of corporate stationery, contributing to a cohesive and polished image in all written interactions.



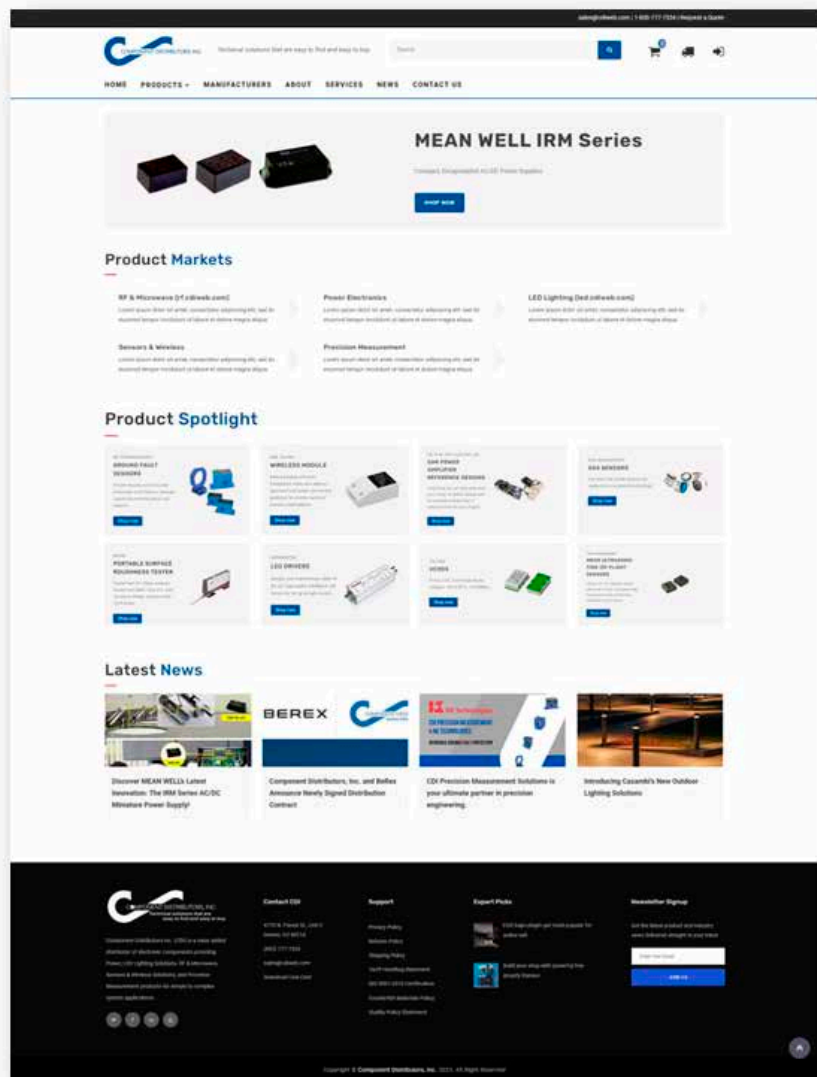
# WEBSITE MOCK-UPS (RE-DESIGNS)

Website mock-ups for redesign projects involve creating visual prototypes that illustrate the proposed changes and improvements to a website's layout, structure, and design elements. Mock-ups serve as a tangible representation of the redesign concept, allowing stakeholders to visualize the anticipated changes before actual implementation.



Before

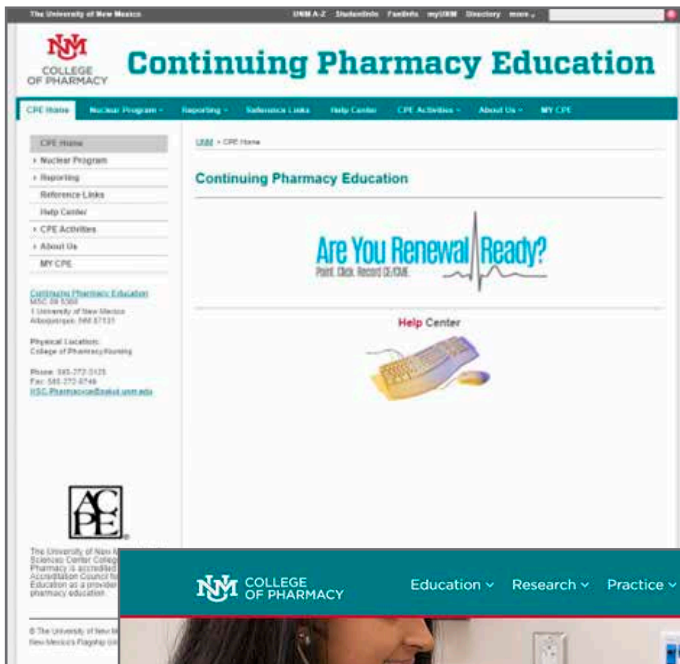
Proposed



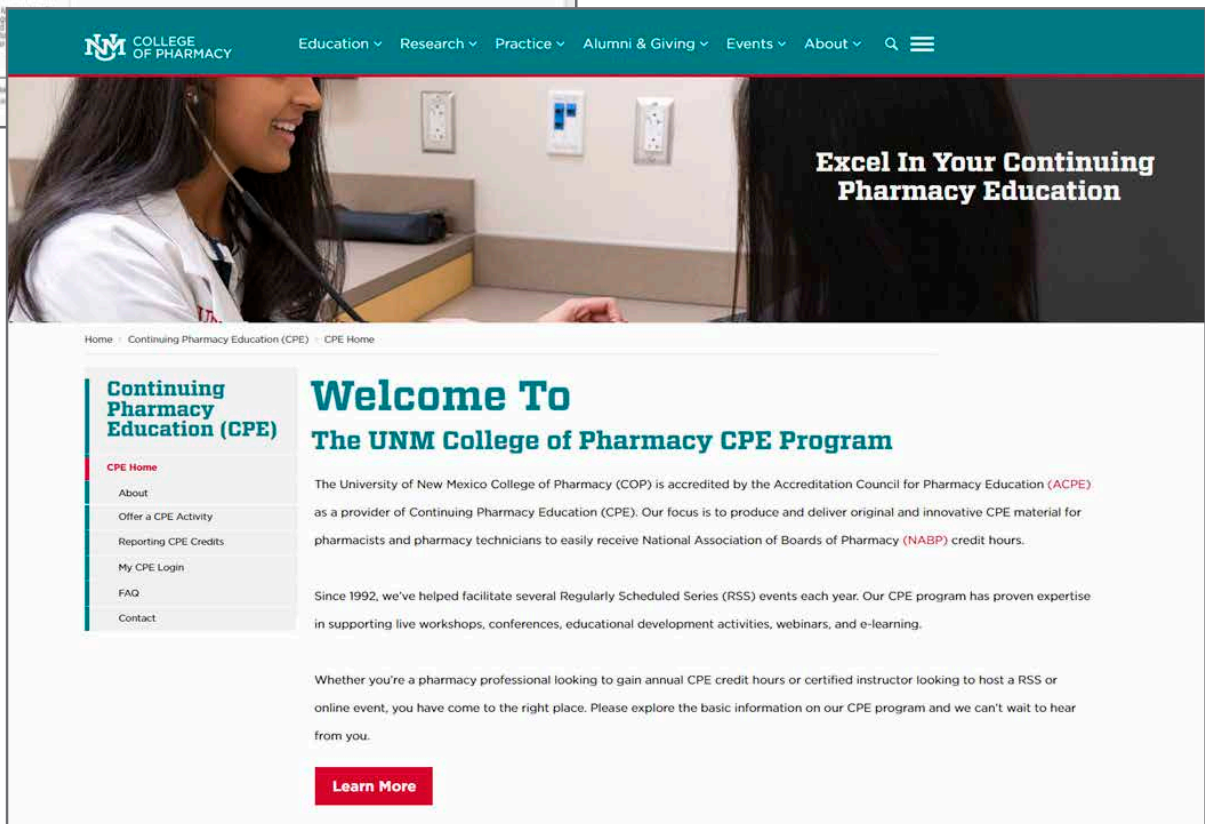
Visit:  
www.cdiweb.com

# MOCK-UPS (RE-DESIGNS CONTINUED)

Website mock-ups typically include detailed representations of key pages, showcasing the new color schemes, typography, navigation, and overall user interface. This mock-up entails showcasing brand updates for UNM's CPE program.



Current

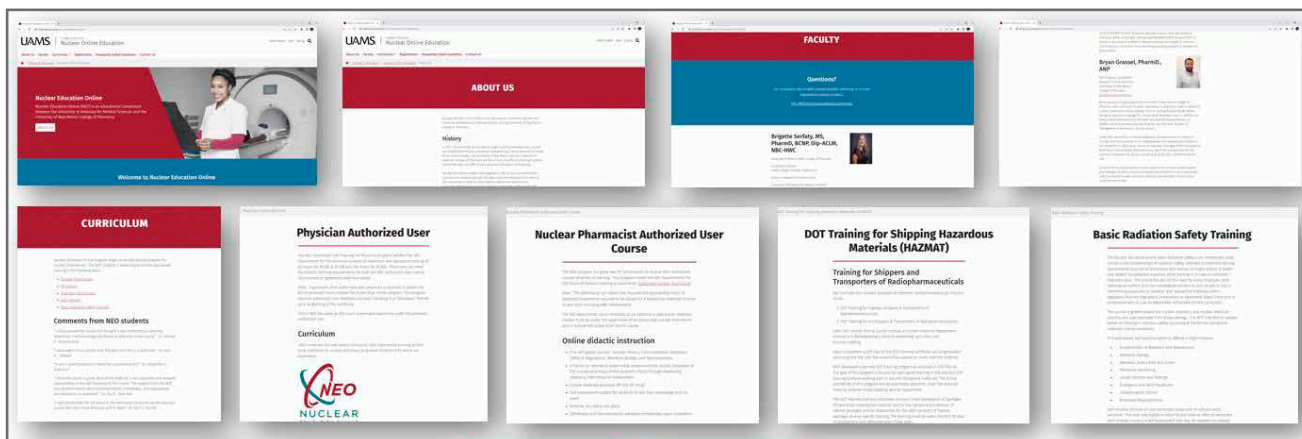


Proposed

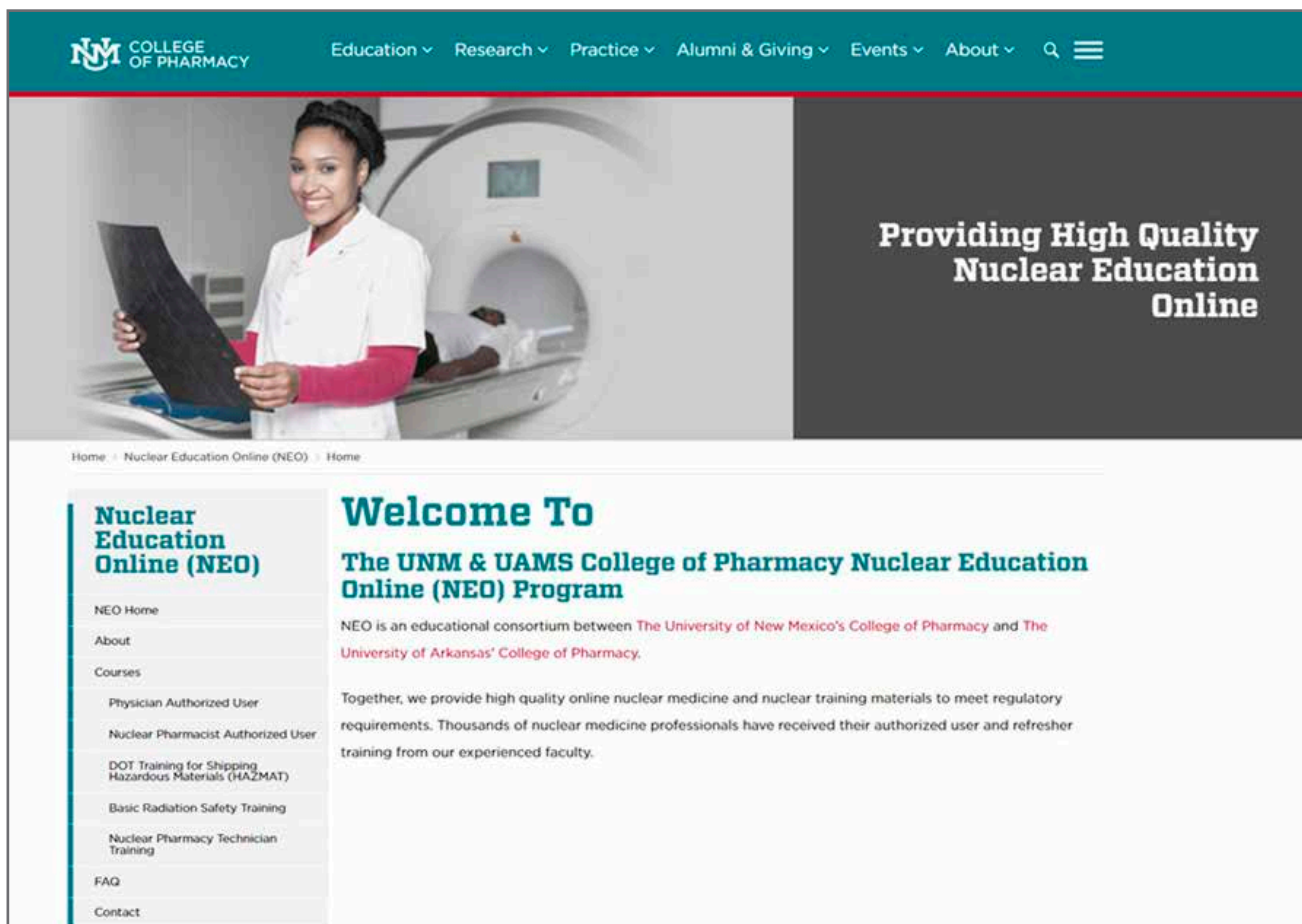
# MOCK-UPS (RE-DESIGNS CONTINUED)

Website mock-ups are valuable tools in the redesign process, facilitating collaboration and feedback among designers, developers, and clients, ensuring a more informed and effective redesign strategy. This mock-up was for UNM's Nuclear Education Online (NEO) program.

## Current



## Proposed





# WEB DESIGN

This website design involved crafting and organizing digital content within the WordPress platform to enhance user experience and visual appeal. The goal was to create engaging and user-friendly web pages for NVision Labs a CDI company.

**Navigation:** Home About Us Capabilities Products Partners Contact

## Accelerate Your Product Development Process

*Your Challenges, Our Solutions, One Journey*

At NVision, we follow the principles of open innovation to develop the best engineering solutions for our customers. Innovation is part of our DNA, and in the past 50 years, we have strongly reinforced this commitment to our customers by following an innovation roadmap with a clear vision towards solving our customer's most challenging needs.

[START YOUR PROJECT](#)

**Contact NVision and Start Your Project Today**

NVision helps OEMs accelerate product time-to-market by outsourcing part (or all) of the circuit, hardware, and firmware design. NVision has expertise in high-power RF, low-power wireless, sensors, and LED lighting controls.

**Navigation:** Home About Us Capabilities **Products** Partners Contact

## Our Products

**NVISION is Dedicated to Driving Product Innovations**

Our engineering team is dedicated to driving product innovations and leveraging the *latest technologies, cost-effective designs and manufacturing methods* for our customers.

Whether it's product development or a solutions design, we approach each project with a comprehensive understanding of your technical objectives and business goals to provide you with end-to-end solutions from conceptualization to commercialization and production.

### Mesh Lighting Controls

Our family of wireless control modules utilizing Bluetooth® mesh protocol enable robust and reliable wireless lighting control of LED drivers.

[See More](#)

### Radio Frequency Products

A radio frequency (RF) power amplifier is a critical component of many wireless communications systems.

[See More](#)

### Evaluation Boards

Breakout and evaluation boards are electronic circuit boards designed to simplify your prototyping and circuit testing.

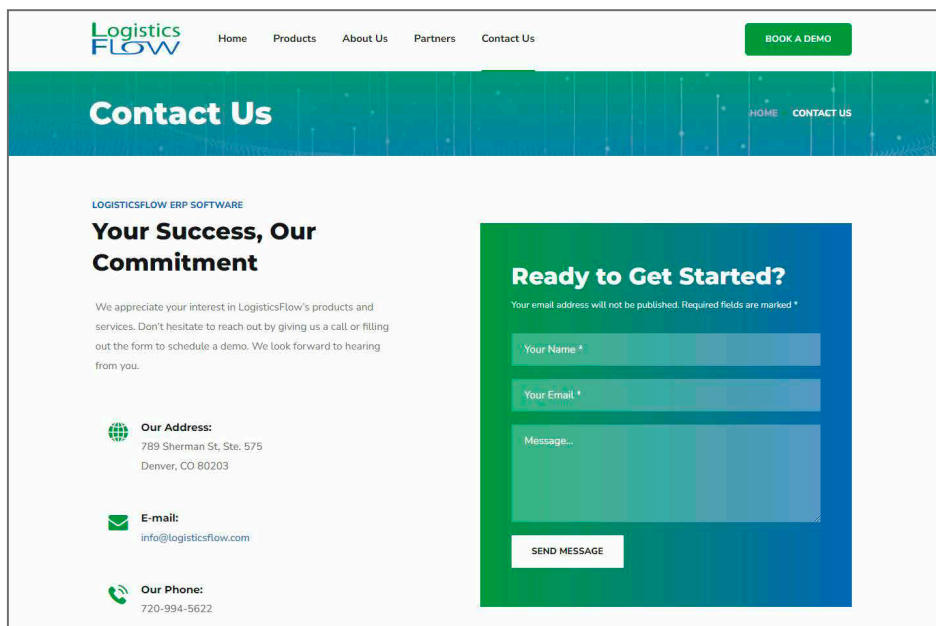
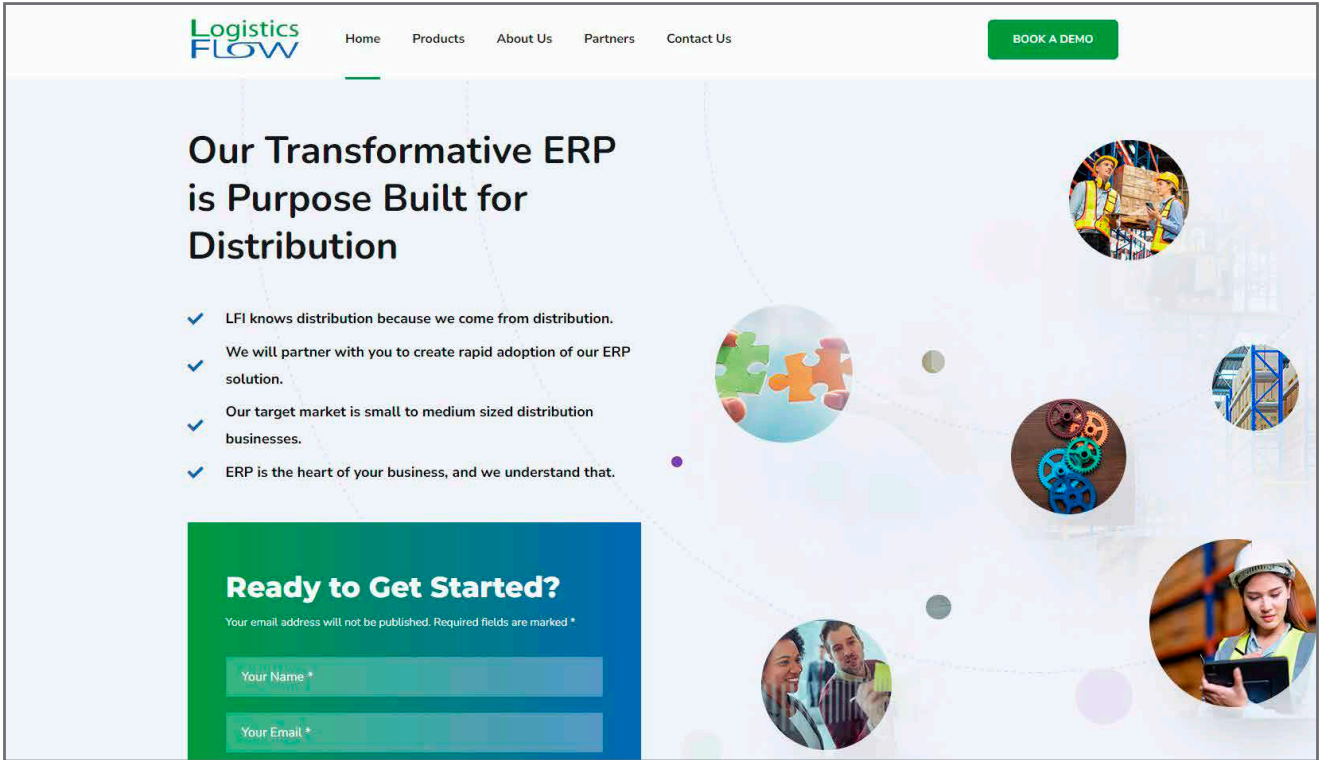
[See More](#)

**Footer:** NVision Labs 551 N Plano Rd, Suite 401 Richardson, TX 75081 Phone: Call us at 972-643-5521 Email: info@nvisionlabs.co Home About Us Capabilities Products Partners Contact

Visit: [www.nvisionlabs.co](http://www.nvisionlabs.co)

# WEB DESIGN (CONTINUED)

This WordPress design delivers a seamless browsing experience across various devices and incorporates the companies branding with strong calls-to-action throughout.





# BRAND BOOK

A brand book, also known as a brand guidelines or style guide, is a comprehensive document that outlines the key elements and rules for maintaining a consistent and cohesive brand identity. It encompasses guidelines for visual elements such as logos, colors, typography, imagery, and layout, as well as guidance on tone of voice, messaging, and overall brand personality. I built this brand book for New Mexico Artisans.



## Colors, fonts, styles, pictures

**Colors:**



**Styles:**



**Photos:**



**Font: Average Sans**

Whereas a common understanding of these rights and freedoms is

Register 100 in 36ps

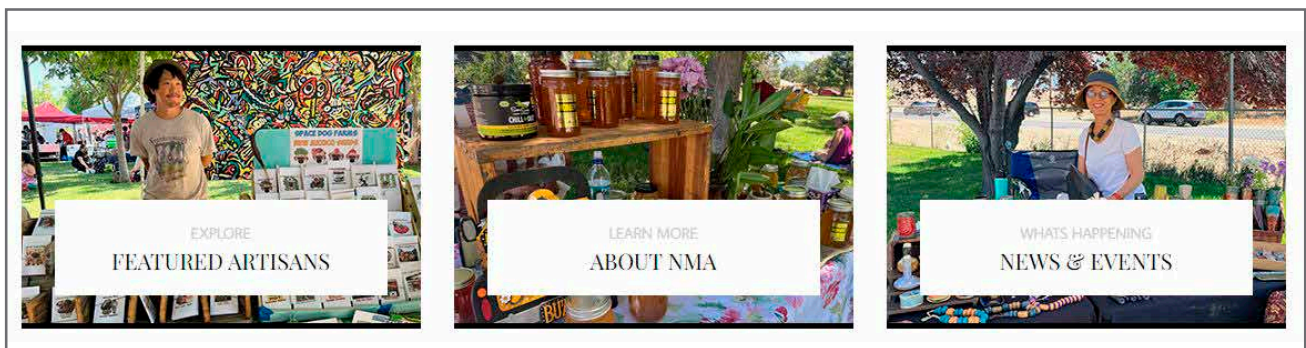
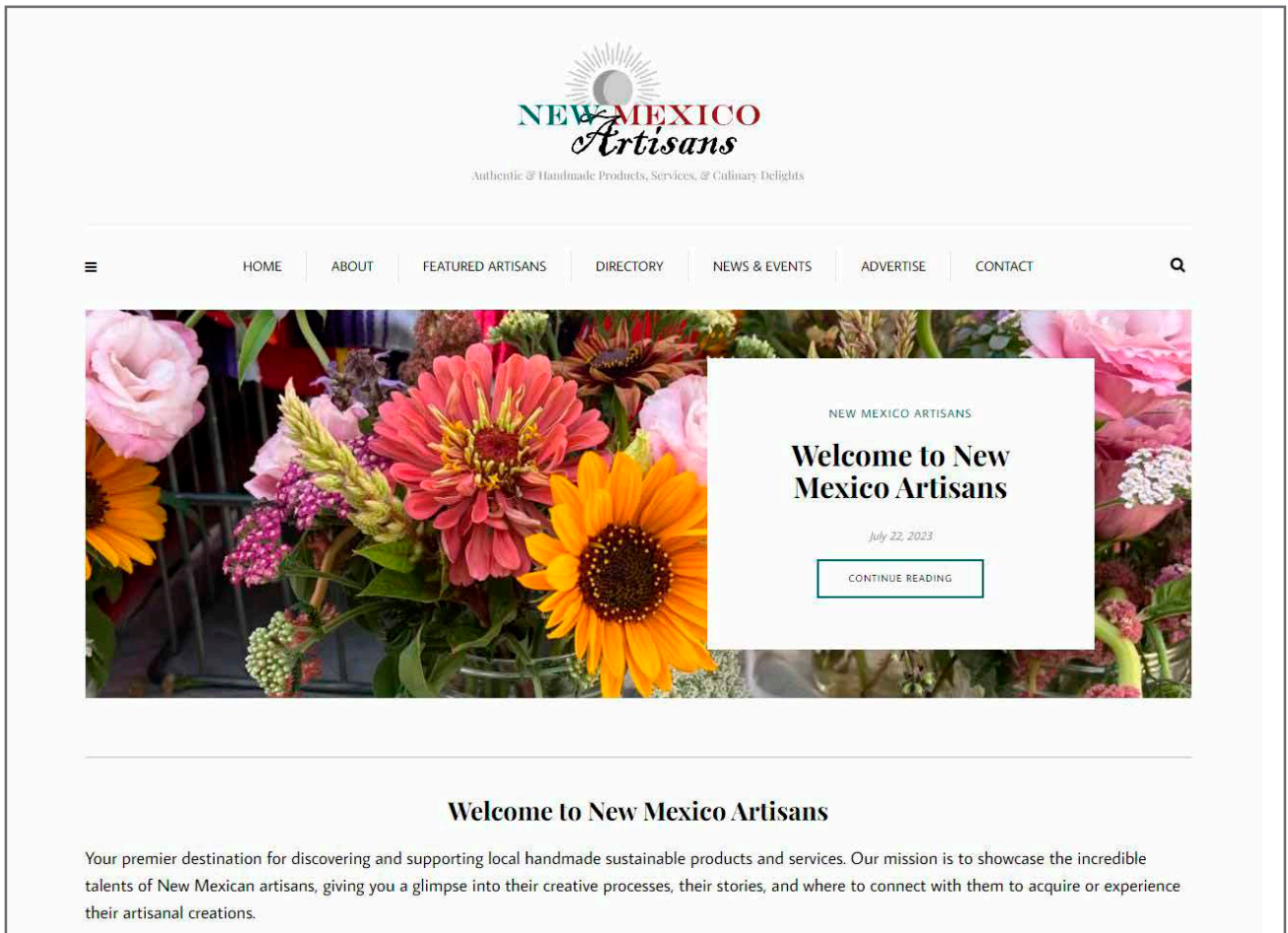
No one shall be held in slavery or servitude; slavery and the slave trade shall be prohibited in all their forms.

## Business Model Canvas: New Mexico Artisans (NMA)

<p><b>8. Key Partners</b> Local producers of farm fresh ingredients and goods, local producers of hand made products, local sustainable services, local cultural organizations and festivals, local crafters, local small vendors businesses.</p>	<p><b>6. Key Activities</b> Key activities are attending public gatherings and events such as farmers markets, art, cultural, and music festivals, and visiting current and new businesses. Primary objective is to inform and interview artisans and obtain photos to showcase their personal stories, products, and services to prospective clients, buyers, and partners. Report of marketing statistics will be provided to the artisans &amp; businesses and follow-ups on additional features and paid services will be provided.</p>	<p><b>2. Value Proposition</b> NMA is helping local businesses digitally market their products and services to interested audiences through free content creation such as blogging as well as includes supplemental paid advertisement packages such as digital ad space on the official website, printed materials, email and social marketing, video creation, and featured brand narratives.</p>	<p><b>3. Customer relationships</b> Local artisans should expect direct lead generation from content and advertising materials, an increase in impressions and brand visibility from new and existing customers, creating new partnerships through collaborative marketing and events.</p> <p>Local audiences should learn more about sustainability, handmade craftsmanship, local culture and community.</p>	<p><b>1. Customer Segments</b> NMA is creating value for producers and providers of local handmade goods and services pertaining to arts, farming, culinary, hospitality, sustainability, and community sectors.</p> <p>NMA is creating value for interested and current subscribers and buyers of these products.</p>
<p><b>7. Key Resources</b> Include a well-designed and fast loading website to blog featured articles, house digital advertising, and support a large number of visitors. Personnel to visit, interview, sign-up, and create content for new artisan stories. A designer who can create html emails and other digital marketing assets surrounding the paid package offerings. Content editing and digital publishing skills. Reporting metrics and data to support blogging and advertising.</p>		<p><b>4. Channels</b> The NMA website will be optimized to rank organically with competitive keyword searches, utilize a paid local search campaign, utilize postcard handouts left in stores and businesses, advertised in local magazines and shops, advertised on social media such as Facebook, Instagram, LinkedIn, YouTube, Twitter.</p>		<p><b>5. Revenue Streams</b> Top 3 are paid advertising packages purchased by artisans, purchased brand boost and content creation, eventually artisan e-commerce opportunities, and artisan partnership events.</p>
<p><b>9. Cost Structure</b> Top costs will include web design and hosting, travel and information gathering of artisans, writing and creating content for artisans, creating &amp; buying advertising for the overall business, paid advertising package costs for clients, reporting of advertising, software, hardware, equipment costs, and staff for future growth.</p>				

# WEB DESIGN

New Mexico Artisans is a startup idea coming to fruition in mid 2024. It's a premier destination for discovering and supporting local handmade sustainable products and services.

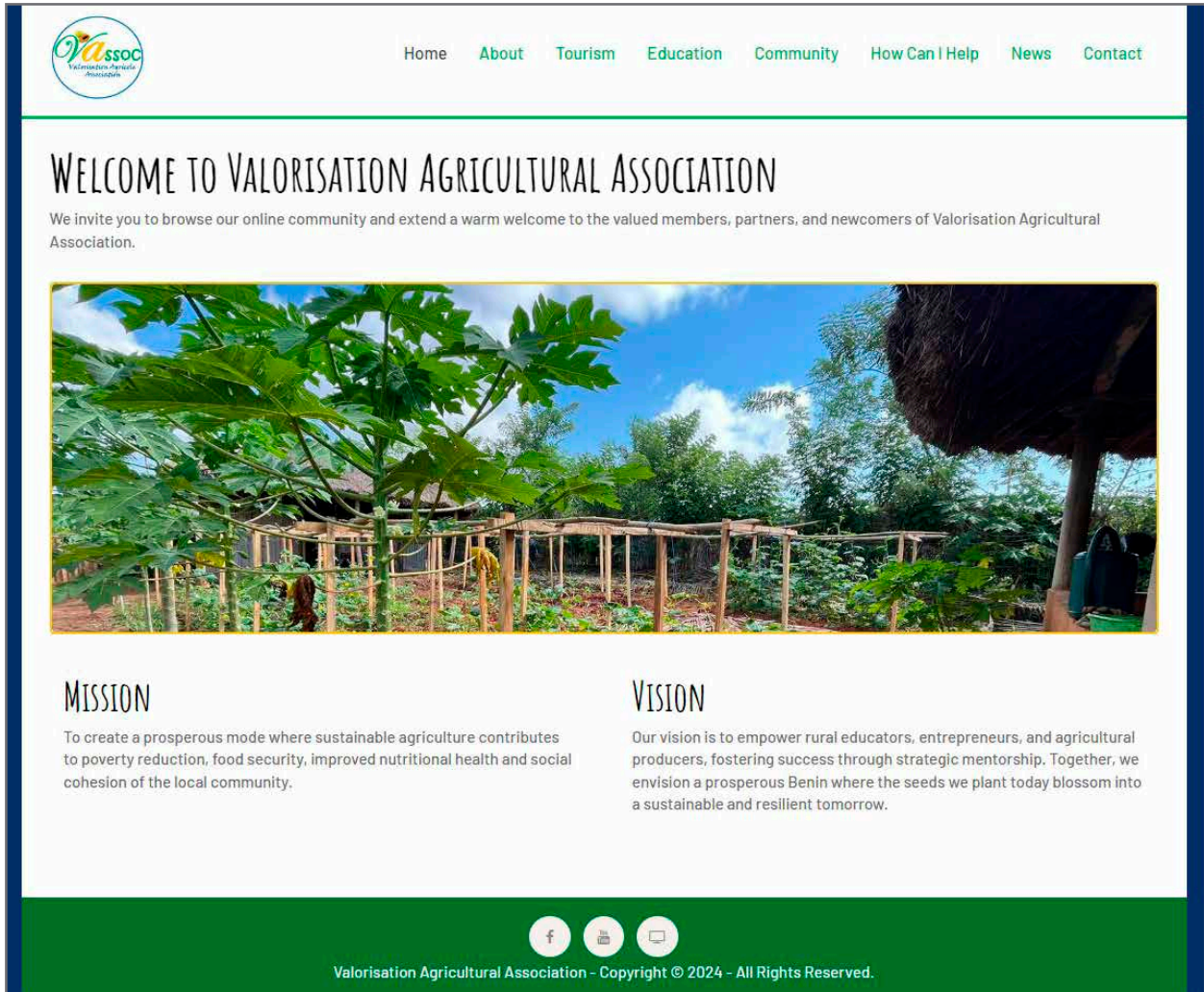
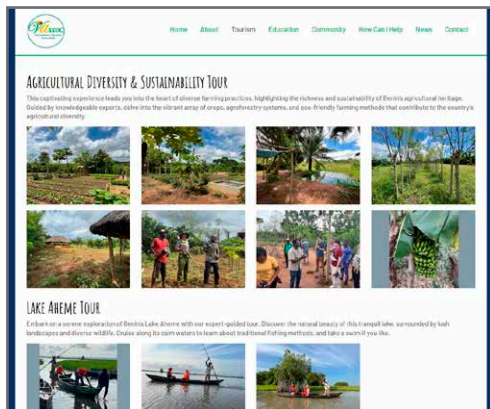
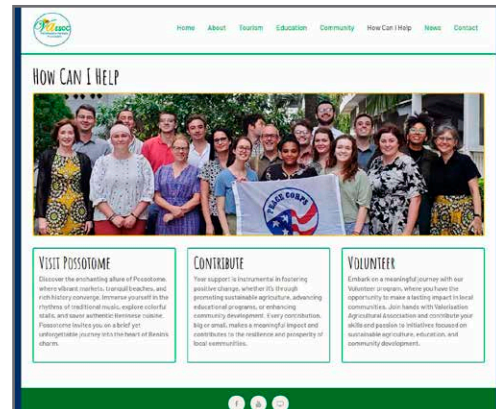


Visit: [www.newmexicoartisans.com](http://www.newmexicoartisans.com)



# WEB DESIGN (CONTINUED)

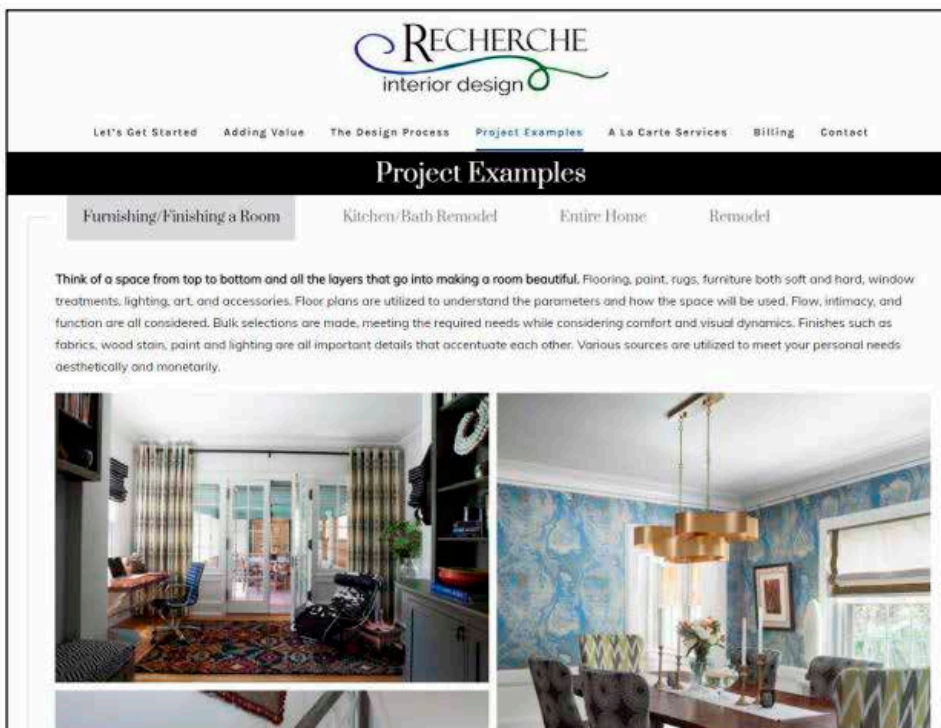
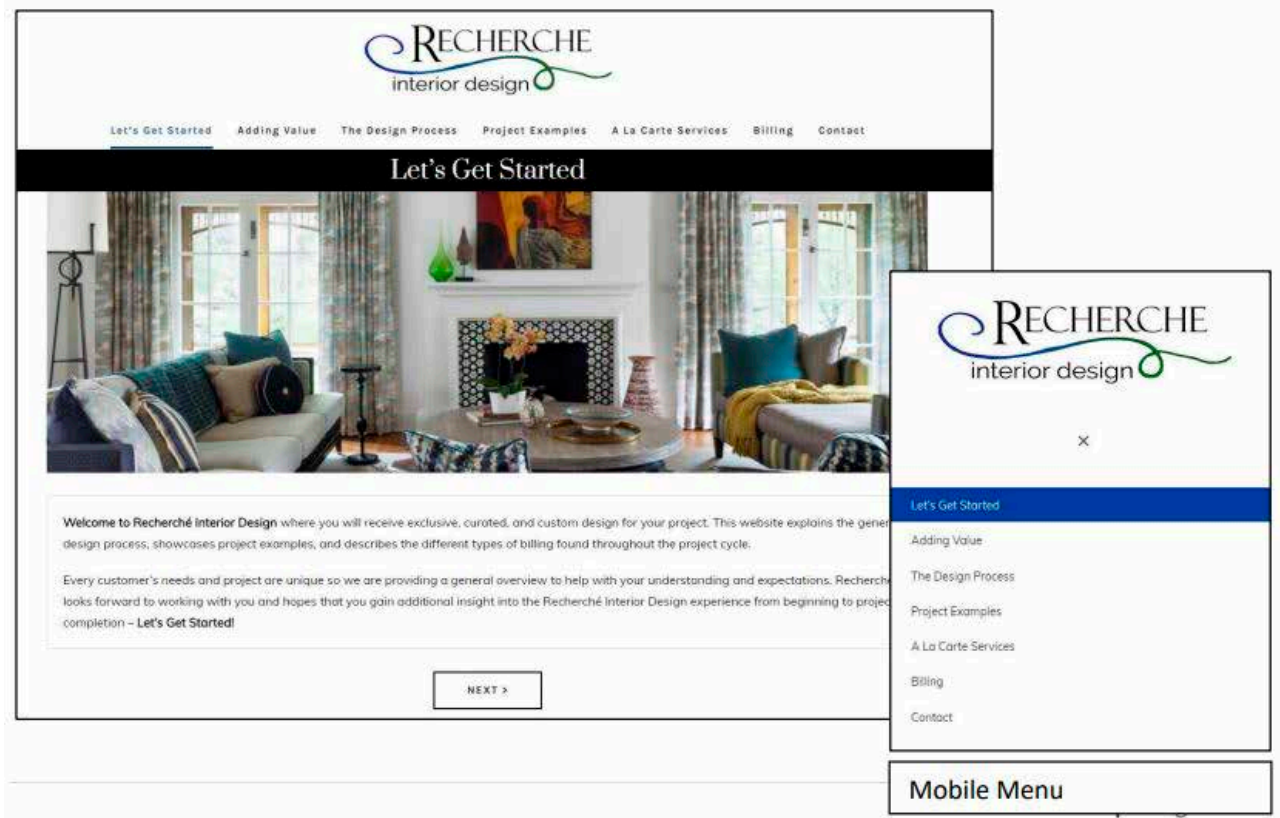
This micro-site project was requested by Peace Corps volunteers in Benin, West Africa. Developed on the WordPress platform, this volunteer-driven initiative aims to enhance the digital experience and promote the agricultural association.



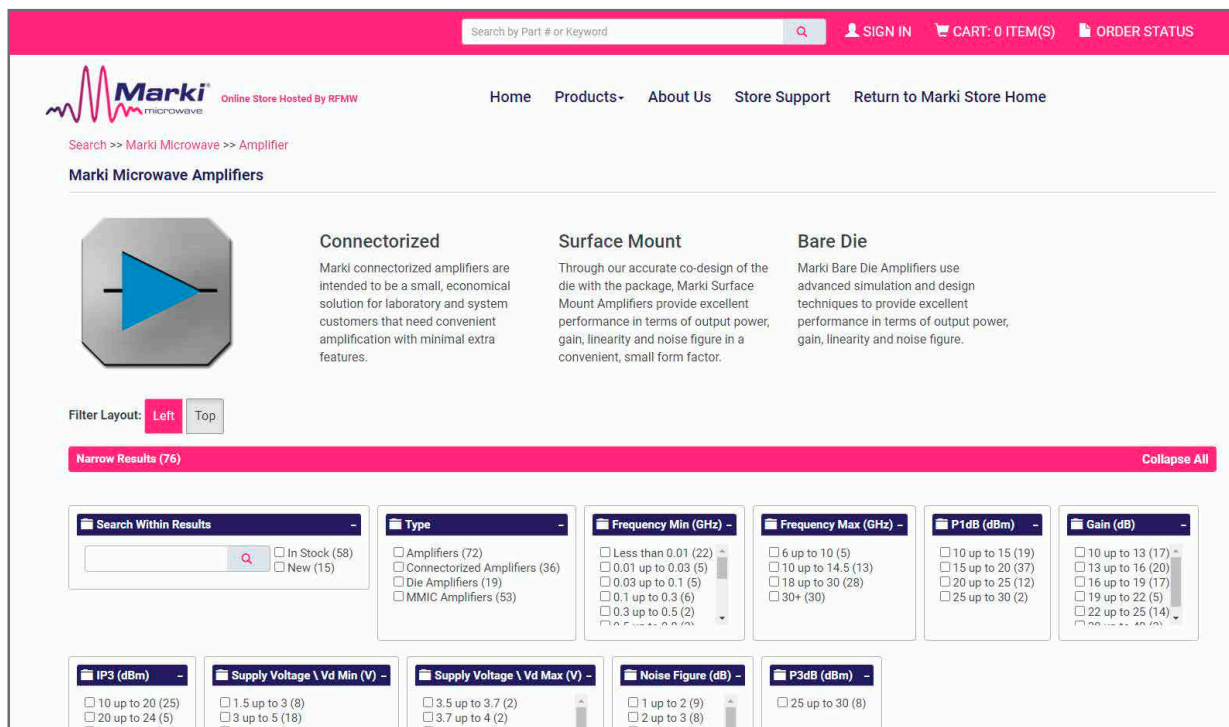
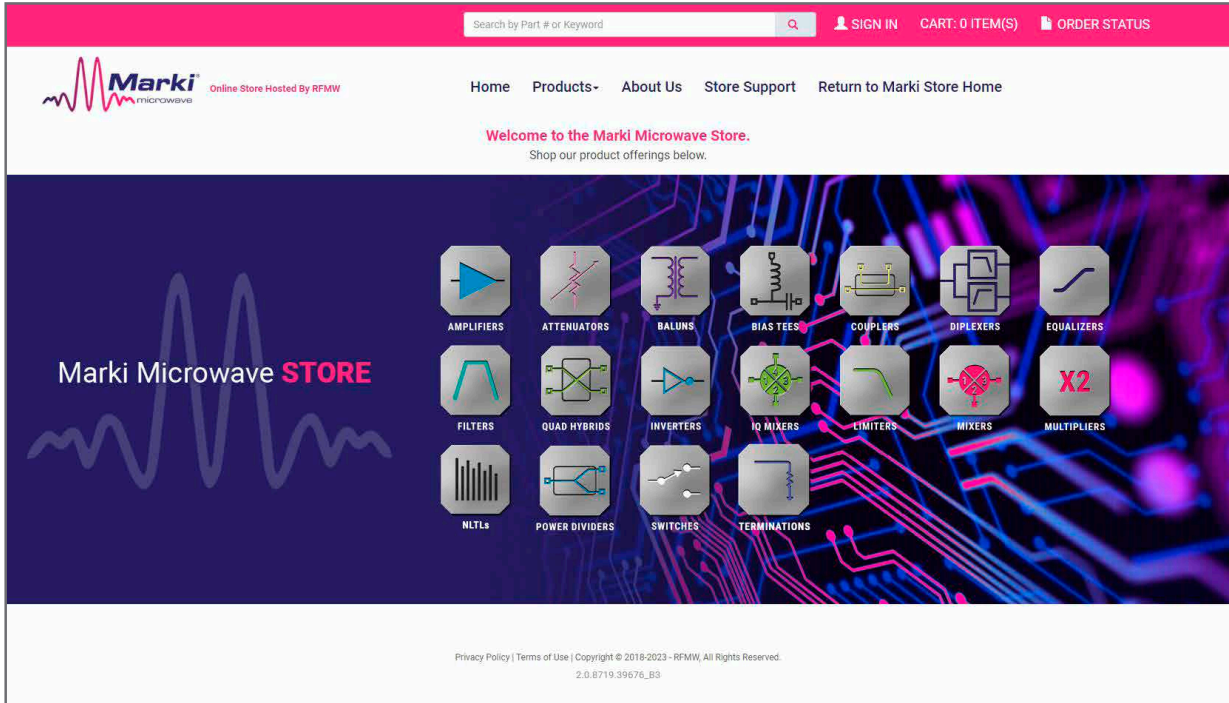
# WEB DESIGN (CONTINUED)

This is a WordPress design created for Recherche Interior Design that guides both new and existing clients through the captivating journey of Recherche's interior design process.



# E-COMMERCE ENABLEMENT

One of the e-commerce enablement sites built for an electronic distribution client through LogisticsFlow.



Visit: <https://shop.markimicrowave.com>

# E-COMMERCE ENABLEMENT (CONTINUED)

**pSemi** ONLINE STORE  
POWERED BY: RFMW

SIGN IN CART: 2 ITEM(S) ORDER STATUS STORE SUPPORT

STORE HOME PRODUCTS ABOUT PSEMI

Search by Part # or Keyword

- RF SWITCHES
- DIGITAL STEP ATTENUATORS (DSA)
- DIGITALLY TUNABLE CAPACITORS (DTC)
- POWER LIMITERS
- MIXERS
- PRESCALERS
- DIGITAL PHASE SHIFTERS (DPS)
- MONOLITHIC PHASE & AMPLITUDE CONTROLLERS (MPAC)
- RF EVALUATION BOARDS
- POWER MANAGEMENT

Semiconductor Solutions  
**Discover Our Broad Portfolio**

pSemi, a Murata company, designs and manufactures innovative semiconductor solutions. For over 30 years, our team has taken the "impossible" and transformed it into a semiconductor industry first. Our RF and power management products are designed into devices that are used by millions of people worldwide—from smartphones and cable modems to new 5G base stations.

Search our broad product portfolio to view our high-performance RF products.

STORE SEARCH

**pSemi** ONLINE STORE  
POWERED BY: RFMW

SIGN IN CART: 2 ITEM(S) ORDER STATUS STORE SUPPORT

STORE HOME PRODUCTS ABOUT PSEMI

Search by Part # or Keyword

## UltraCMOS® High Power SPDT RF Switch

Home >> RF Switch >> PE42820

UltraCMOS® High Power SPDT RF Switch  
**PE42820**

Status: Standard | Data Sheet: | RoHS Compliance:

The PE42820 is a HoRP™ technology-enhanced high power reflective SPDT RF switch designed for use in mobile radio, relay replacement and other high performance wireless applications. This switch is a pin-compatible upgraded version of the PE42510A with a wider frequency and power supply range, and external negative supply option. It maintains exceptional linearity and power handling from 30 MHz through 2.7 GHz. PE42820 also features low insertion loss, high power handling, and is offered in a 32-lead 5 × 5 mm QFN package. In addition, no external blocking capacitors are required if 0 VDC is present on the RF ports.

Specifications Support Material Related Products Technical Inquiry

Part Number:	PE42820
Type >> RF Switch:	Single Pole

**Availability**

In Stock	872
On Order	465 by 12/8/2023

Need products sooner? [Request a Delivery Quote](#)

Quantity  [ADD TO CART](#)

**Pricing**

Quantity	Price
1 - 100	\$32.50
101 - 999	\$22.72

[Request a Pricing Quote](#) for greater quantities



**Product Notices**

Visit: <https://psemi.rfmw.com>



# LOOKER STUDIO REPORTS

Looker Studio Reports facilitate data-driven decision-making by providing a user-friendly interface to explore, interpret, and share meaningful insights. The reports can be customized to meet specific business needs, offering a powerful tool for organizations to extract valuable information from their data sets and drive informed strategies.



## Effortlessly Access Your Google AdWords and Analytics Reports

Hello,

I am excited to share our initial progress in streamlining the **Google AdWords and Google Analytics 4 data integration using Looker Studio**, aimed at providing you with a more user-friendly experience.

**Here are some key features and tips for navigating the reports:**

- **Report Access:**  
Login to CDI's [reports.cdiweb.com](https://reports.cdiweb.com) and click on Google Reports or open the attached pdf.
- **Export Options:**  
Right-click on a report to export the complete data in various formats such as CSV, CSV (Excel), or Google Sheets.
- **PDF Download:**  
Access the "Share" option at the top right of the report and choose "Download Report" to save the report as a PDF.
- **Interactive Features:**  
Utilize the filters located at the top of the report for a customized view. Scroll within tables and hover over pie charts for interactive insights.
- **Data Consistency:**  
Note that the GA4 E-commerce revenue data closely aligns with the intranet's Web Inquiry Report, there are minor differences.

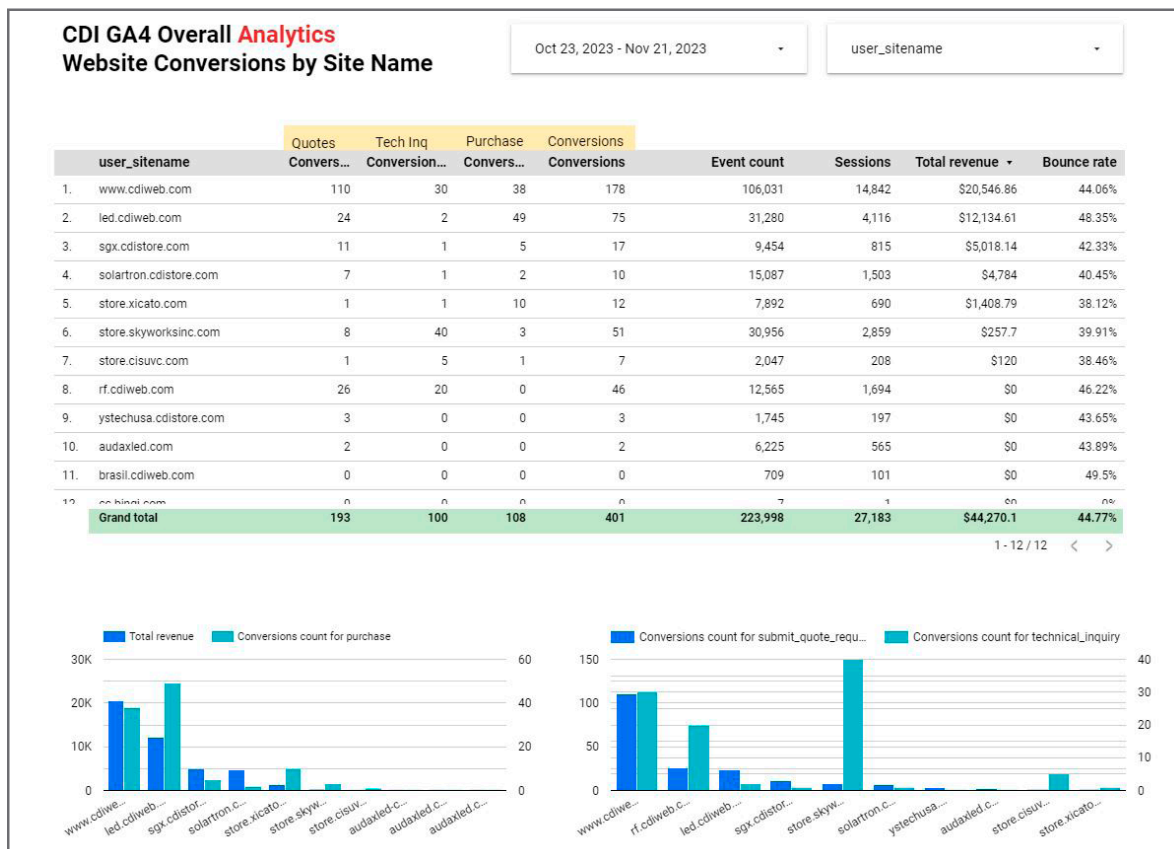
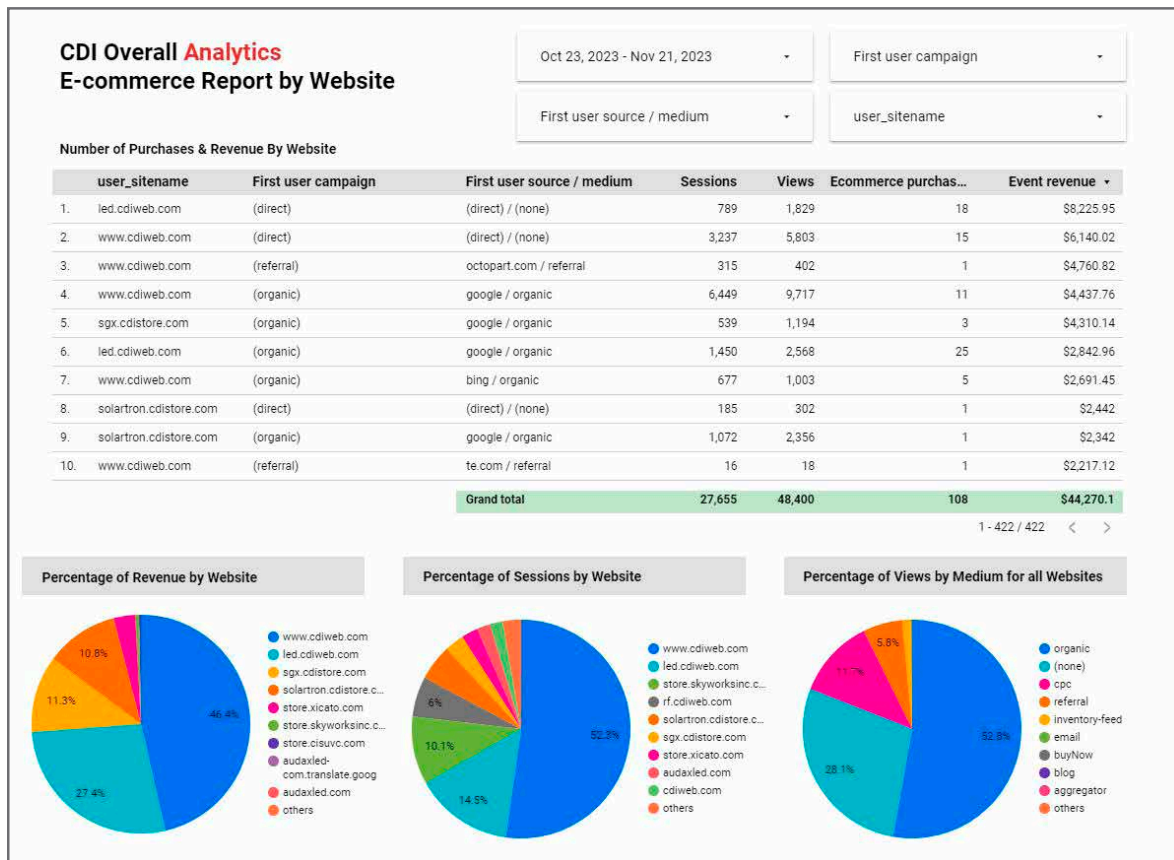
We encourage you to explore the reports and share any feedback or questions you may have. Additionally, if there are specific KPI's you would like to see included or any other customization requests, please don't hesitate to let us know.

We are committed to continuously enhancing these reports and appreciate your collaboration in making them even more valuable over time.

Best regards,

LogisticsFlow  
Service Delivery Team

# LOOKER STUDIO REPORTS (CONTINUED)



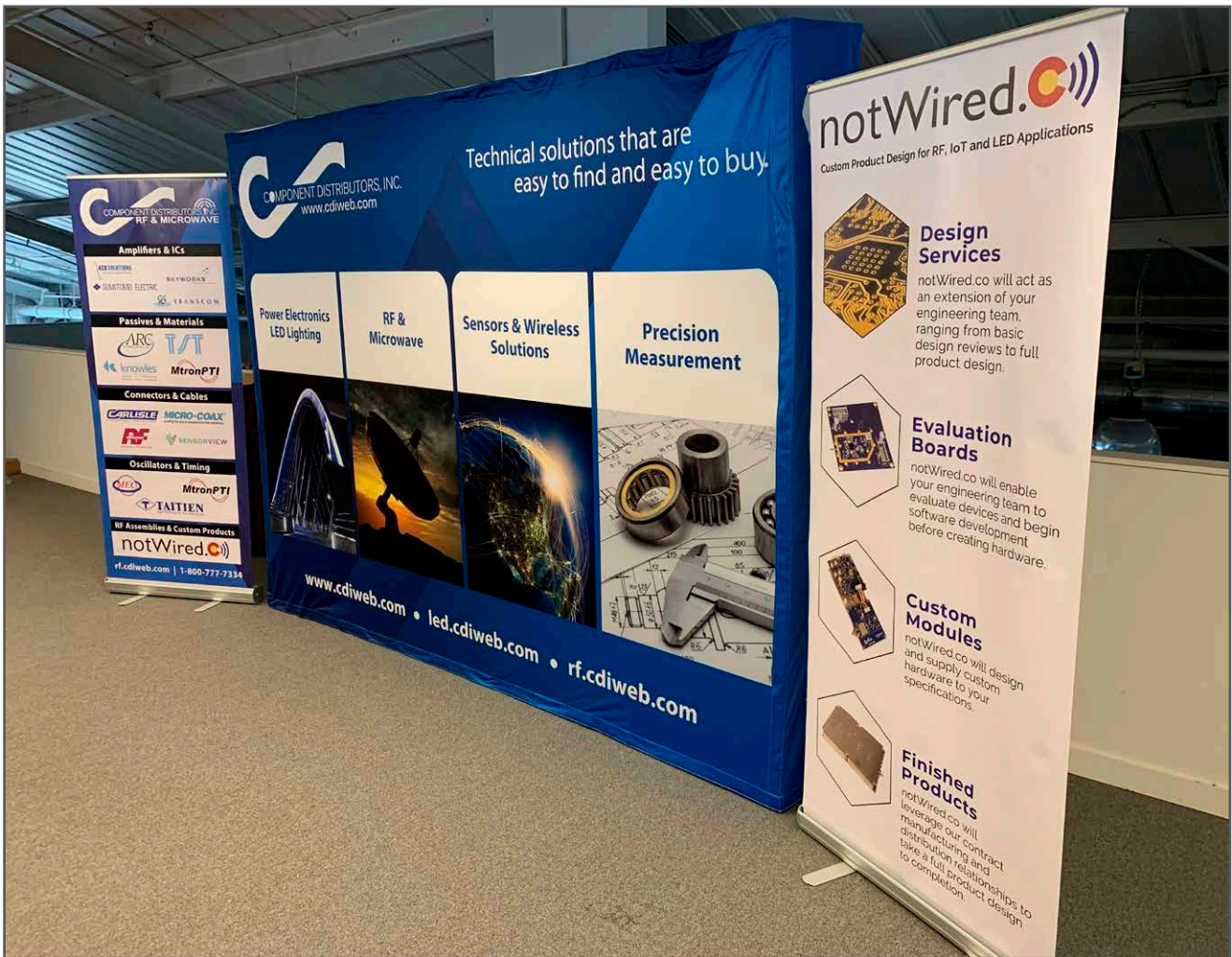


# TRADE SHOW DESIGN

Throughout my tenure at CDI, I actively collaborated with the sales team to conceptualize and execute numerous tradeshow booths and marketing materials.



# TRADE SHOW DESIGN (CONTINUED)







# ELECTRONIC LINE CARDS (CONTINUED)

**Position Feedback Sensors (Linear, Rotary, Angular)**

**Digital Gaging Transducers**

**Ground Fault Sensors**

**Automation Solutions, PLC Interface, Proximity Sensors, LVIT**

**Portable Surface Roughness Testers**

**Calipers, Micrometers, Indicators**

**Precision Measurement Solutions**

in MODE SET DATA ON  
mm. OFF

CDI Precision Measurement  
www.cdiweb.com | 1-800-777-7334 | sales@cdiweb.com

**Position Feedback Sensors**  
IE: Linear, Rotary and Angular Position Feedback Sensors for Industrial and OEM Applications.

**Calipers, Micrometers, Indicators**  
Precision Gaging and Metrology Tools for all measurement applications.  
**Mahr Starrett Mitutoyo**

**Portable Surface Roughness Testers**  
**Mahr:** Mobile roughness measuring instruments let you measure exactly where you need the results. Pocketsurf 4 and M400 Skidless ALWAYS in stock at CDI.

**Ground Fault Sensors**  
**NK Technologies:** NK Technologies' sensors monitor all current carrying conductors at the same time. If more current is used at the load than is being returned to the source, there is earth leakage. This leakage can be detected by using our extremely sensitive ground fault detection products.

CDI Precision Measurement  
www.cdiweb.com | 1-800-777-7334 | sales@cdiweb.com

**Digital Gaging Transducers**  
**Solartron Metrology:** The digital gauge probe combines the strong features of a conventional linear variable differential transformer (LVDT) with enhanced accuracy. The accuracy specified for the digital sensor is total accuracy unlike conventional LVDTs which specify linearity.

**Automation Solutions**  
**Solartron Metrology:** PLC Interface for Digital Gaging Transducers (Ethernet/IP, Modbus, Profibus).

**Automation Solutions**  
**HTM Sensors:** HTM Sensors has the most complete line of Inductive Proximity Sensors in the industry. From true low cost standard prox sensors, to long range sensors with a Stainless Steel face, to highly durable sensors made out of 1 piece of Titanium with a Teflon coating and high temperature electronics, we have a sensor that is perfect for your sensor program.

**Automation Solutions**  
**Alliance Sensors:** LVIT: Linear Variable Inductance Transducers (LVITs) offer an excellent price-to-performance ratio compared to other linear position sensing technologies such as LVDTs and linear potentiometers. The sensor's overall length only increases by a relatively small percentage beyond their stroke. As a result, LVITs may offer better stroke-to-length ratio than many other linear position sensor technologies.

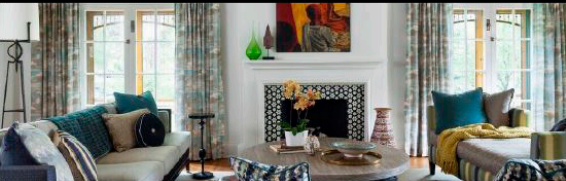
CDI Precision Measurement  
www.cdiweb.com | 1-800-777-7334 | sales@cdiweb.com



# ELECTRONIC LINE CARDS (CONTINUED)

**RECHERCHE**  
interior design

**Let's Get Started**




Welcome to Recherché Interior Design where you will receive exclusive, curated, and custom design for your project. This website explains the general design process, showcases project examples, and describes the different types of billing found throughout the project cycle.

Every customer's needs and project are unique so we are providing a general overview to help with your understanding and expectations. Recherché looks forward to working with you and hopes that you gain additional insight into the Recherché Interior Design experience from beginning to project completion – Let's Get Started!

Page 1  
Recherché Interior Design © 2020 | www.rechercheid.com | erika@rechercheid.com | 720-839-0321

**RECHERCHE**  
interior design

**Adding Value**



**Adding Value To Your Project**  
The evolution of your home is an investment. Recherché has 25 years of expertise to help you make the best decisions regarding aesthetics, quality, and budget. With education, years of project experience, the best resources for builders, installers, exclusive products and an innate artistic eye for great design, Recherché will thoughtfully guide you through the design process to fruition for the best outcome.


**Individualized Projects (Your Project Is Unique)**  
Know that communication and respect are paramount. Your style, scope and budget are personally yours, which means that your project will be run with specifics that are unique to you. Via Recherché's portfolio ([www.rechercheid.com/portfolio](http://www.rechercheid.com/portfolio)) you will notice how different each project is, reflecting the style of every individual homeowner. Budgets vacillate per project and Recherché can help you understand the parameters of your project specifically.

Page 2  
Recherché Interior Design © 2020 | www.rechercheid.com | erika@rechercheid.com | 720-839-0321

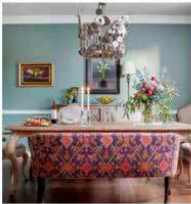
**RECHERCHE**  
interior design

**Adding Value (Continued)**


**Recherché In The Press**



Home & Garden Colorado  
Recherché on the Cover!



5280 Home Jun/Jul 2020  
Check Us Out on the Newsstands!




5280 Home Oct/Nov 2018  
Bold & Bright Cover & Article

Page 3  
Recherché Interior Design © 2020 | www.rechercheid.com | erika@rechercheid.com | 720-839-0321

**RECHERCHE**  
interior design

**The Design Process**



**Initial Consultation**  
Through a preliminary meeting Recherché will address the following:

**Face to Face Interaction is Paramount**  
This is a personal relationship. Do we resonate with mutual respect? It is important that you feel educated and listened to regarding the design parameters.

**Project Requirements**  
Seeing the space in person and through joint analysis helps in understanding the work to be undertaken.

**Conveying Ideas**  
Through visual representation we communicate as a team what your preferred aesthetic is and how that could be represented in the physical design of your space. This is a "streaming process" where concepts are initially conceived of to be later developed.

**Scope**  
How do you personally live? What do you want to spend on your project and what is the timeline?

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# EMAILS & SURVEYS



**MW MEAN WELL** COMPONENT DISTRIBUTORS, INC.

**Discuss Your Most Difficult Power Applications With Us and Receive a \$25 Amazon Gift Card**

150W/300W/600W 200% High Peak-Power Power Supply  
**HRP-150N/300N/600N**

Discuss your most difficult power applications with us and receive a \$25 Amazon gift card.

With its ultra-high performance and 5-year warranty, ensure your equipment is powered and protected with the Mean Well HRP series of power supplies. The common power and voltage used for driving motors are the HRP-150N/300N/600N series.

Combined with the 200% high peak power and output voltages of 12V/24V/36V/48V, the HRP Series will not only meet your instant peak power demands but optimizes and right sizes your power requirements to give you cost, space and weight savings in your most difficult industrial and electromechanical applications.

[Click here](#) to learn how Mean Well HRP series of products can help protect your investment and



**NK Technologies** COMPONENT DISTRIBUTORS, INC.  
www.cdiweb.com

**CDI Precision Measurement & NK Technologies Introduce Ground Fault Protection**

Ground faults can be costly if not checked. They can cause a fire to erupt, damage equipment, or cause injury to personnel. Numerous safety regulations and electrical codes exist to prevent and protect against ground faults. These and so much more can be found in our technical guide on ground fault protection.

**Ground Fault Relays**

NK Technologies manufactures and warehouses a large selection of Ground Fault Relays to aid in your ground fault protection efforts. Begin your selection process by choosing your conductor size below.

			
Wire Bundle Diameter Up To 0.75"	Wire Bundle Diameter Up To 1.31"	Wire Bundle Diameter Up To 1.82"	Wire Bundle Diameter Up To 4.00"

**Wanted: NEW OEM Designs and Projects!**

CDI Precision Measurement Solutions offers specialized pricing and inventory programs for new designs and applications. Get started today by contacting our Engineering Team!

FIVE YEAR WARRANTY RoHS 3 COMPLIANT UL C US



**RFMW**  
May 2023 Survey

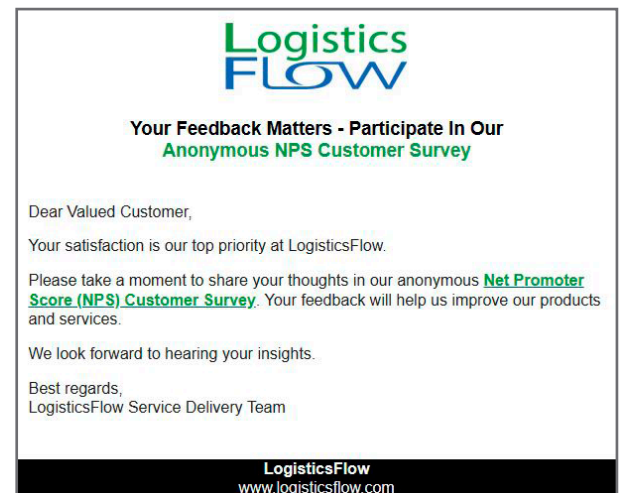
Customer satisfaction is always a top priority with RFMW. To ensure that we continue to meet and exceed your expectations as a trusted RF Distribution Company, focused on Technical and Supply Chain Solutions, we invite you to complete this brief survey.

At the end of the survey you will have the opportunity to enter our quarterly drawing for a chance to win a \$100.00 gift card.

ENTER TO WIN 

Thanks in advance for your feedback and the opportunity to continue serving your needs in the RF Industry. Click the icon below to begin the survey.

 **> Begin Survey**



**LogisticsFlow**

**Your Feedback Matters - Participate In Our Anonymous NPS Customer Survey**

Dear Valued Customer,

Your satisfaction is our top priority at LogisticsFlow.

Please take a moment to share your thoughts in our anonymous **Net Promoter Score (NPS) Customer Survey**. Your feedback will help us improve our products and services.

We look forward to hearing your insights.

Best regards,  
LogisticsFlow Service Delivery Team

**LogisticsFlow**  
www.logisticsflow.com

# WIREFRAMES (UX/UI)

Bootstrap Customer Checkout Wireframes.

## Shipping & Delivery – Customer View

Items will be shipped here

Add New Address Button and Modal Form

Select A Different Address Below

Select	Name	Shipping Address	Phone	Email	Resale #
<input checked="" type="radio"/>	BAE Systems New Hampshire	85 Spit Brook Road Madras NH 03060 USA	(111) 111-1111	test@test.com	123-456789
<input type="radio"/>	BAE Systems New Hampshire	144 Daniel Webster Highway Merrimack NH 03054 USA	(111) 111-1111	test@test.com	EXEMPT
<input type="radio"/>	BAE Systems	130 Daniel Webster Highway Merrimack NH 03054 USA	(111) 111-1111	test@test.com	123-456789
<input type="radio"/>	BAE Systems New Jersey	150 Fresh Drive Wayne NJ 07470 USA	(111) 111-1111	test@test.com	123-456789
<input type="radio"/>	BAE Systems San Diego	4669 Murphy Canyon Rd Ste. 102 San Diego CA 92123 USA	(111) 111-1111	test@test.com	EXEMPT
<input type="radio"/>	BAE Systems Texas	6500 Tractor Lane Austin TX 78725 USA	(111) 111-1111	test@test.com	EXEMPT
<input type="radio"/>	BAE Systems New Hampshire	65 River Road Hudson NH 03051 USA	(111) 111-1111	test@test.com	123-456789

## Shipping & Delivery – Customer View

Add New Address Modal Form

New Address

Address Information

\* Indicates a required field

Location is a residence?

\*Location Name

\*Address Line 1

Address Line 2 (Optional)

USA

\*Zip/Postal Code

\*City

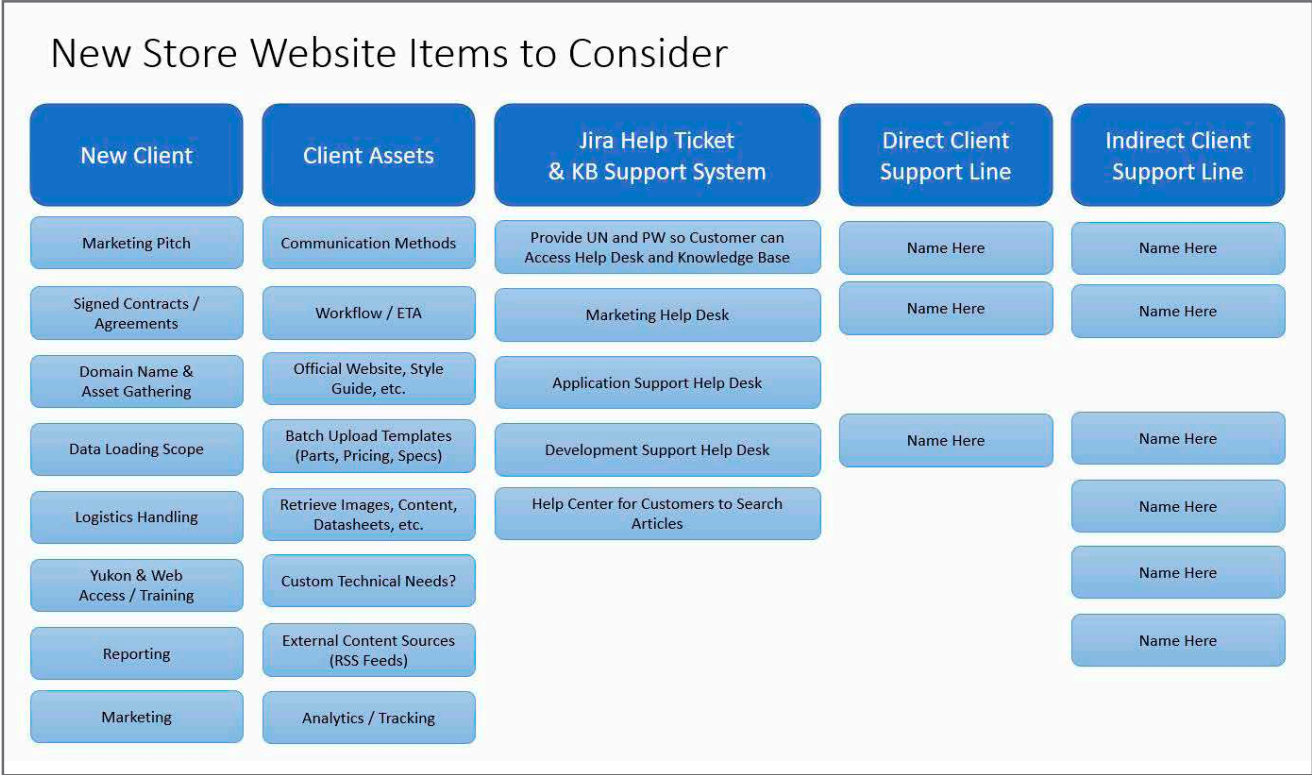
\*Select a State or Province

\*Phone

Close Save changes

# WORK BREAKDOWN PROCESS

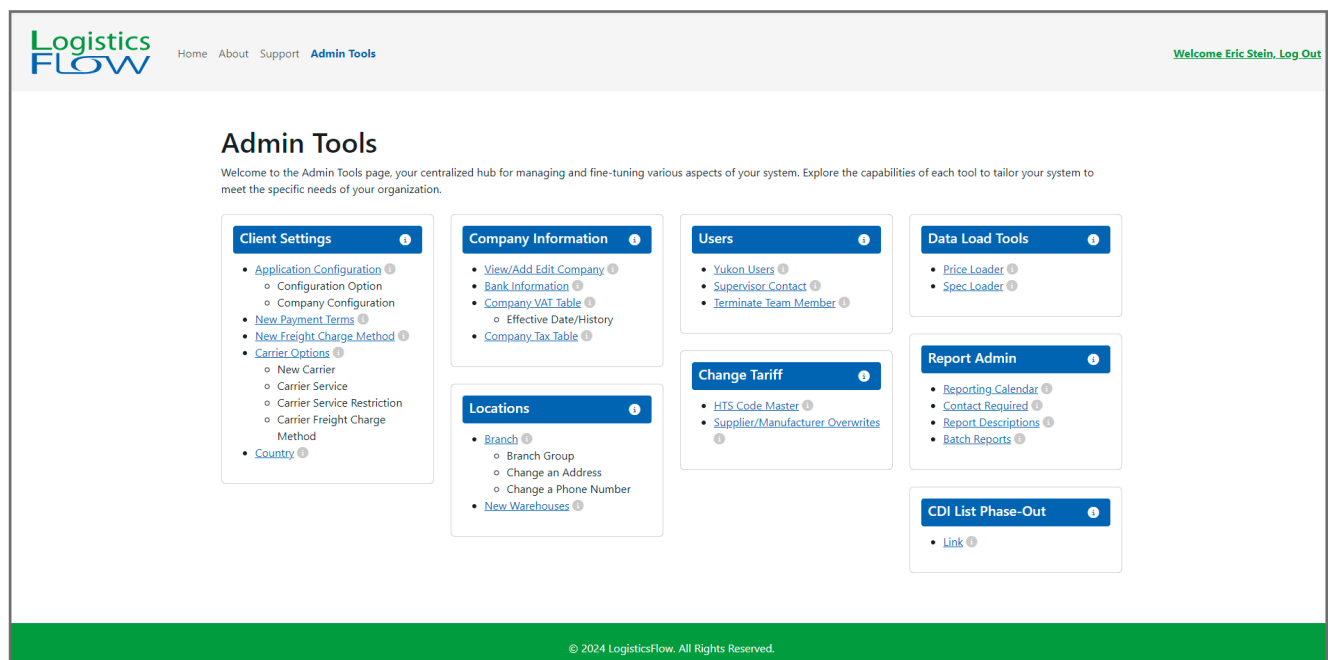
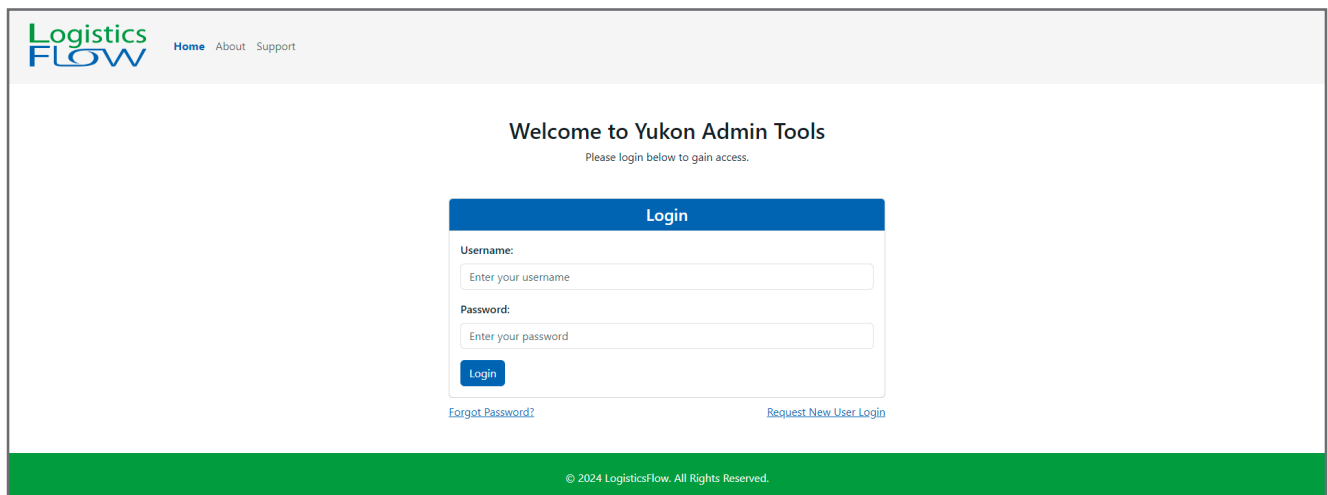
The work breakdown process involves breaking down the project scope into distinct tasks and deliverables, creating a visual representation of the project’s organizational structure.





# WIREFRAMES (UX/UI)

Bootstrap 5 Admin Wireframes.



# WIREFRAMES (UX/UI) (CONTINUED)

## Request New User Login

To initiate a request for a New User Login, kindly complete the form provided below. Alternatively, you may reach out to us via email at [help@logisticsflow.com](mailto:help@logisticsflow.com). Our team will promptly review your request and aim to follow up with you within 2-5 business days.

### Request New User Login

**First Name:**

**Last Name:**

**Email Address:**

**Company Name:**

**Job Title:**

[Request New Login](#)

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Enter your email address below, and we'll send you a link to reset your password.

### Forgot Password

**Email Address:**

[Reset Password](#)

[Remembered your password? Sign in here.](#)

[Request New User Login](#)

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# TECHNICAL MARKETING CONTENT

## Example of E-Commerce Enablement Design Types and Programming Topics:

Design Type	Description	Level of Difficulty
Landing Page	Single-page design focusing on a specific product or message.	Easy to Challenging
Blog Layout	Structured layout for regular content updates, featuring articles and posts.	Moderate
E-commerce Site	Multi-page design with product listings, shopping cart, and checkout functionality.	Challenging
Portfolio Site	Display of individual or company projects with a focus on visual appeal.	Moderate
Interactive Site	Incorporating dynamic elements like animations, sliders, or user engagement features.	Challenging
Minimalist Design	Stripped-down design focusing on essential elements and white space.	Easy to Moderate
Responsive Design	Ensuring the website functions well on various devices and screen sizes.	Moderate to Challenging
Custom Graphics & Illustrations	Original graphics or artwork tailored to the website's theme.	Moderate to Challenging
Social Media Integration	Seamless inclusion of social media feeds and sharing options.	Moderate

Please keep in mind that the difficulty can vary based on the specific requirements of the e-commerce platform and the depth of customization needed.

Programming Topic	Description	Level of Difficulty
Product Listing	Creating and displaying a list of products with details.	Moderate to Challenging
Shopping Cart Functionality	Implementing the ability for users to add/remove items and proceed to checkout.	Moderate to Challenging
Payment Gateway Integration	Connecting the website to a payment processor for secure transactions.	Challenging
User Authentication	Allowing users to create accounts, log in, and manage their profiles.	Moderate to Challenging
Order Processing	Handling and processing customer orders from checkout to fulfillment.	Moderate to Challenging
Inventory Management	Tracking and managing product stock levels and availability.	Moderate
Search Functionality	Implementing an effective search feature for products on the website.	Moderate to Challenging
Responsive Design	Ensuring the website works seamlessly on various devices and screen sizes.	Moderate to Challenging
Security Measures	Implementing measures to secure customer data and transactions.	Challenging
Reviews and Ratings	Allowing users to leave and view product reviews and ratings.	Moderate



# TECHNICAL MARKETING CONTENT (CONTINUED)

Dear Valued Customer,

We are excited to share important updates regarding your access to the LogisticsFlow Help Center. Our aim is to enhance your experience and provide seamless assistance. Here's how you can make the most of our Help Center:

- **Submit Help Requests:** Easily request assistance with any queries or issues you encounter.
- **View Your Open Help Requests:** Keep track of the status of your ongoing requests.
- **Access Informative Articles:** Find "How to" articles related to Yukon, IT, Data Load, Reporting, and Marketing to empower your knowledge.

For your convenience, the quickest way to submit a Help Request is by directly emailing us at [help@logisticsflow.com](mailto:help@logisticsflow.com). To ensure prompt service, we recommend following these helpful tips when submitting a request:

- **Descriptive Email Title:** Craft a clear and concise email subject that reflects the issue or query.
- **Detailed Help Request:** Provide us with an overview, descriptions, screen captures, documentation, and relevant content to help us better understand your needs.
- **Adequate Notice:** Notify us in advance for project or issue requests to ensure we can allocate the necessary resources.
- **Urgent Requests:** If your request is urgent or has a specific deadline, please clearly indicate this in your request.

To access the LogisticsFlow Help Center, simply visit: [LogisticsFlow Help Center \(https://logisticsflow.atlassian.net/servicedesk/customer/portals\)](https://logisticsflow.atlassian.net/servicedesk/customer/portals). Sign in using your registered email address and password. If you've forgotten your password, click on the "Forgot Password" button. For those new to our helpdesk, please request login credentials by emailing [help@logisticsflow.com](mailto:help@logisticsflow.com).

We are committed to continuously improving the Help Center and streamlining the Help Request process to provide you with exceptional customer service.

Thank you for choosing LogisticsFlow.

Warm regards,  
LogisticsFlow Service Delivery Team

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MARKETING & DESIGN  
**PORTFOLIO**  
Krista M. Rundiks

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2024